**There Are Many Like It, But This One Is Mine**

You are a famous teacher, professional athlete, move star and activist. The whole world adores you, they want to be you, they want to have a small piece of you but they have to make do with one of your favorite items that you use and cherish.

 **Start** by selecting a small object that is unique to you. It can be anything from your favorite paint brush, comb or something that many people have but for whatever reason yours is different and special. Your job is to design a package that explains what makes your object special. You need to create a backing for a blister package.

**Requirements and Plan of the Day**

* **Complete** the Packaging Vocabulary list.
* **Make** some preliminary sketches on the back of the worksheets.
* **Use Attribute Listing** to make a list of five of the special and unique qualities that your object has.
* **Create five** **Analogies or Metaphors** that contain poetic nuances and elaborate details. You can use analogies or metaphors to help explain and or name your project
* **Create** the backing for your blister pack. Your package needs to use at least three metaphors or analogies that help explain your product.
* **Save and Export your package design as a Jpg and email it to** **preston.gillis777@gmail.com**
* **Complete your Reflection Section and create a ten second oral “advertisement” that you will share with the class along with your 3-2-1**

[**http://mrgillisart.weebly.com**](http://mrgillisart.weebly.com/)

**preston.gillis777@gmail.com**

**Vocabulary**

**Use this site to fill in the definitions** http://howtobuypackaging.com/packaging-industry-terminology/

1. Four color process-
2. Blank or Box Blank-
3. Bleed-
4. CS2-
5. Color mock-up-
6. Counter Display box-
7. Die plate-
8. Direct print-
9. E-flute-
10. Master packs-

**Attribute List**

List five of the special and unique qualities that your object has.

1.
2.
3.

5.

**Analogies/Metaphors**

Create five **analogies or metaphors** that contain poetic nuances or elaborate details

1.
2.
3.
4.

5.

**Reflection Section**

**Attitude Scale**- place an X in one of the five spaces to indicate the extent to which each adjective describes the art lesson

**Poor \_ \_ \_ \_ \_Good**

**Exciting \_ \_ \_ \_ \_Boring**

**Effortless\_ \_ \_ \_ \_Challenging**

**Pleasant\_ \_ \_ \_ \_Unpleasant**

**Hard\_ \_ \_ \_ \_Easy**

**Worthless\_ \_ \_ \_ \_Valuable**

**3-2-1-**

Complete the 3-2-1 and prepare a ten second oral “advertisement”

**Write three things that you learned.**

**Two things you still have questions about.**

**Write one thing that you will never forget.**

**Oral advertisement-** Create an exciting and engaging “pitch” or advertisement that is short, direct and high energy.